



Greater New York
Automobile Dealers
Association

FOR IMMEDIATE RELEASE

Huntington Business Leader Marina Letsios Appointed to Greater New York Automobile Dealers Association Board

New York, NY - Marina Letsios, a first-generation dealer and owner of Kia of Huntington, has been elected to the Board of Directors of the Greater New York Automobile Dealers Association. Letsios, who was born and raised in Queens, NY, attended St. John's University before entering the automotive industry in 2004.

"I am honored to have been appointed to the Board of Directors of the Greater New York Automobile Dealers Association," said Letsios. "I look forward to working with my fellow board members to support local dealerships and promote the automotive industry in the Greater New York area."



"Marina has demonstrated a commitment to excellence and a deep understanding of the needs of both consumers and dealers. We believe she will be a valuable asset to our Board of Directors and help us shape the future of the auto industry in our region," said GNYADA president Mark Schienberg.

"Marina's passion for the auto industry and her dedication to customer service make her an excellent addition to our Board," continued Schienberg.

In addition to her role at Kia of Huntington, Letsios is an active member of her community. She and her husband have two children and reside in Whitestone, Queens. The dealership, which employs 55 people, has recently invested in upgrading its facility, including the installation of five electric vehicle chargers.

Letsios is also committed to investing in clean energy. Kia of Huntington is about to invest close to \$1 million in a roof solar system that will generate enough electricity to return power to the grid. The dealership also holds charitable events on a regular basis.

"I believe that it's important for businesses to give back to their communities," said Letsios. "We are proud to support local charities and organizations through our dealership."

Huntington Kia supports many good causes at a local, national, and international level including Long Island Against Domestic Violence, Toys for Tots, Big Brothers Big

Sisters, Blue Dream, Huntington Village, The Salvation Army, Prince's Trust, and The Retreat Against Abuse.

Letsios has been officially recognized in the House of Representatives by the Hon. Carolyn Maloney as "a woman of exemplary work ethic and dedication to our country" who stated that "Marina is a powerful example of strong female leadership as a Good Will Ambassador At Large of the European-American Women's Council.

ABOUT GNYADA

Headquartered in Whitestone, N.Y, the Greater New York Automobile Dealers Association represents 400+ franchised automobile dealerships in the metro area of New York, generating \$60.9 billion in new vehicle sales, \$2.4 billion in taxes and supporting 64,500 New Yorkers. The Association opened its doors in 1910 and has continued to serve the needs of the industry and the car-buying public ever since. GNYADA organizes the New York International Automobile Show – the largest auto show in North America – each spring, in Manhattan's Jacob Javits Convention Center.

www.gnyada.com